

# Privacy Policy

**Last updated: November 2025**

**Company: AMK Decor UK LTD**

**Contact Number: +44 203 5765 711**

## 1. Introduction

AMK Decor UK LTD (“we”, “our”, “us”) is committed to protecting your privacy in compliance with the UK GDPR and the Data Protection Act 2018. This policy explains how we collect, use, and protect your personal data when you visit our website or make a purchase.

## 2. Information We Collect

Personal details (name, billing and shipping address, email, phone number); payment/transaction data (processed by secure third parties); order history and communications; optional marketing preferences and cookie data.

## 3. How We Use Your Information

Order fulfilment and delivery; customer support and warranty; legal compliance (tax/accounting); optional marketing (with consent). We do not sell or rent your data. We only share with trusted providers (couriers, payment processors) for operational needs.

## 4. Legal Basis for Processing

Contract performance; legal obligation; legitimate interests (administration, fraud prevention); consent (marketing/cookies).

## 5. Data Retention

We retain customer/order data as required by UK law (typically up to 6 years for accounting). Non-essential data is deleted sooner.

## 6. Your Rights

You may access, correct, delete, or restrict your personal data. Submit requests to our business address or call +44 203 5765 711.

## **7. Cookies**

We use cookies for functionality and analytics. Non-essential cookies require consent. See our Cookie Policy for details.

## **8. Data Security**

We use secure servers, SSL, and limited access. No internet transmission is 100% secure.

## **9. Third-Party Services**

Our site may link to external websites; their privacy practices are their responsibility.

## **10. Changes**

We may update this policy; the latest version will be on our website.

## **11. Contact Us**

AMK Decor UK LTD — Tel: +44 203 5765 711